

Listening Tour

September 22-25, 2008

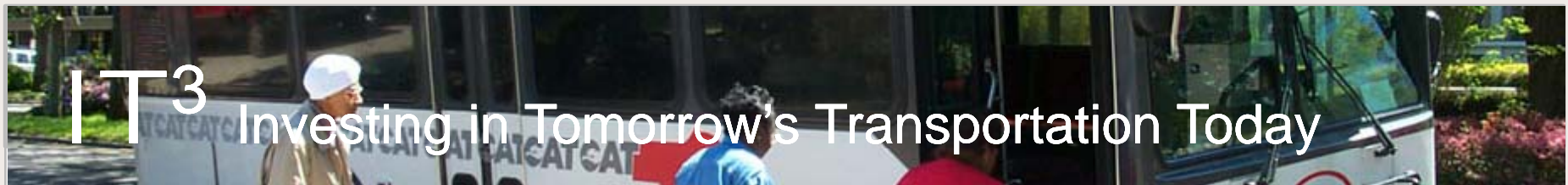
A photograph of an Amtrak train in motion, blurred to suggest speed. The train is blue and white with the Amtrak logo visible. The text 'IT³' is overlaid on the left side of the image.

IT³

Investing in Tomorrow's Transportation Today

What is IT³?

- Strategies for Improving Georgia's Mobility
- Business Case for Investing in Georgia's Transportation Infrastructure and Services



Phase 1

Develop investment strategy

Jun. – Oct. 2008

- Benchmark other states' transportation successes
- Develop strategies and goals
- Estimate cost
- Set up policies and governance

Phase 2

Support strategy with resources

Late Sept. – end Nov. 2008

- Project prioritization
- Develop options to pay for improved mobility
 - Leveraging existing revenues
 - Examining new equitable and sustainable resource options

Phase 3

Execute with focus

January 2009 –

- Legislative and/or budgetary actions
- Refine policies
- Translate to operating plans
- Continued improvement of project delivery

Building management capacity at GDOT

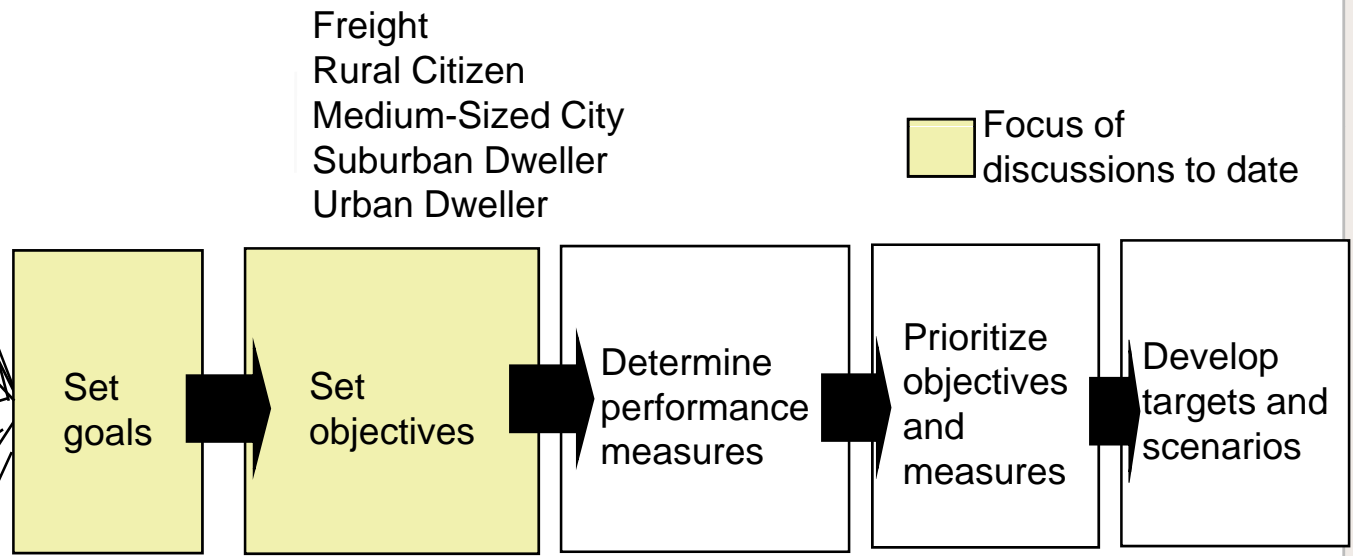
Building relationships with partners

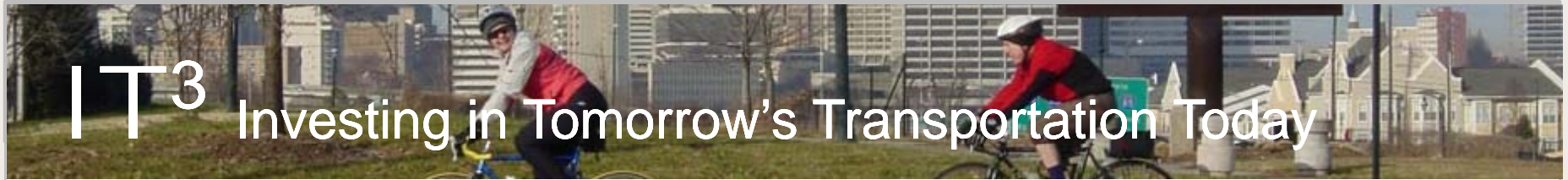


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Inputs:

- Board interviews and vision
- 5 guiding principles
- Goals/objectives in competing states
- Location site consultant interviews
- MPO/stakeholder interviews
- Listening Tour/Website
- User group expectations
- GA performance vs. peers



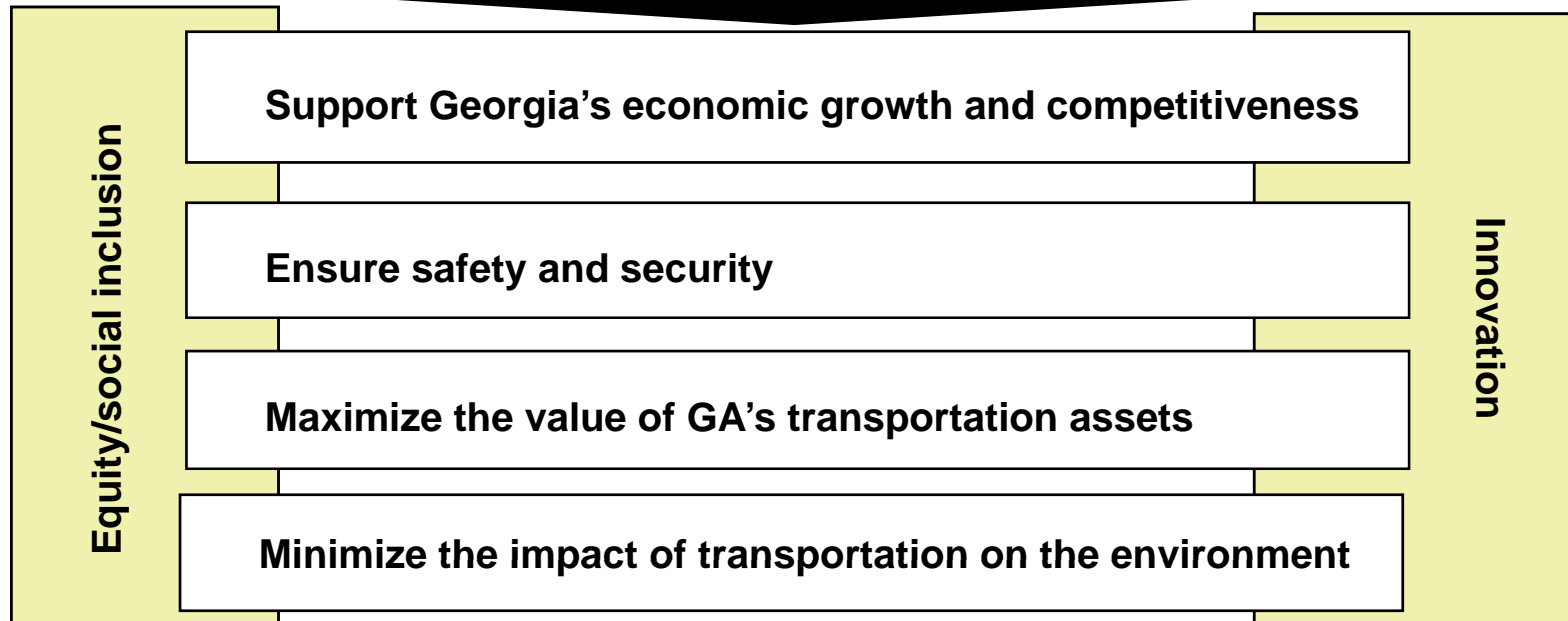


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Goals for Georgia

Goals for Georgia reflect:

- Goals embraced by other countries, states, and cities
- Priorities articulated by the Board in interviews and discussed in August 14th/20th Board meetings
- Transportation service objectives by citizen groups and commercial users



Source: Country, state, and city transportation plans; Board member interviews; MPO interviews

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Goals

Objectives

Support Georgia's economic growth and competitiveness

Population

- Move Georgia's citizens to work, school, and play reliably, affordably, and within an acceptable time frame
- Support development patterns that improve Georgians' access to efficient, desirable living environments that fit their surroundings

Employment

- Increase the labor-shed and accessibility of Georgia's regional employment centers

GDP

- Reduce congestion costs to Georgia's economy below that of competitors
- Capture Georgia's growth opportunity in freight and logistics
 - Provide sufficient network capacity
 - Ensure efficient connections between key origins and destinations

Source: State transportation plans; Congestion and Mobility Task Force; MPO / stakeholder interviews; Board member interviews; team analysis



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Goals

Objectives

Ensure safety and security

- Reduce injuries and fatalities on the transportation system
- Minimize accidents on road and rail that cause losses to freight
- Create a transit environment that is comfortable and secure throughout its hours of operations

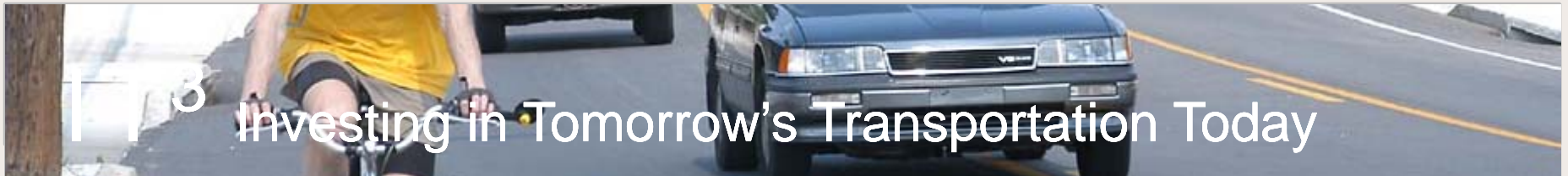
Maximize the value of GA's transportation assets

- Sustain existing transportation infrastructure at a level that balances efficient use of resources and usable life
- Optimize throughput of people and goods in existing network assets
- Accelerate the delivery of new capacity, while balancing quality and cost

Protect the environment

- Improve air quality and reduce the number of smog days
- Minimize the impact of transportation on the environment (e.g., land and water usage; energy use)

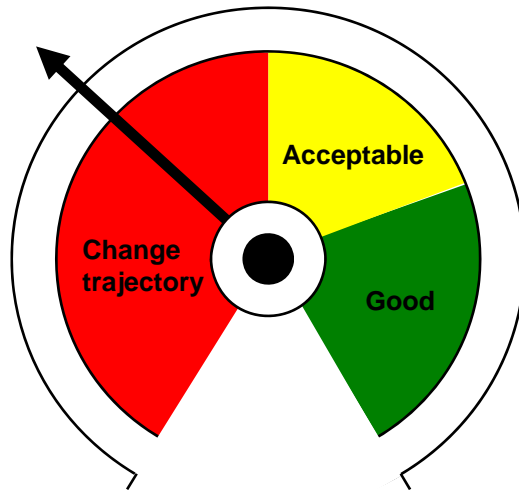
Source: State transportation plans; Congestion and Mobility Task Force; MPO / stakeholder interviews; Board member interviews; team analysis



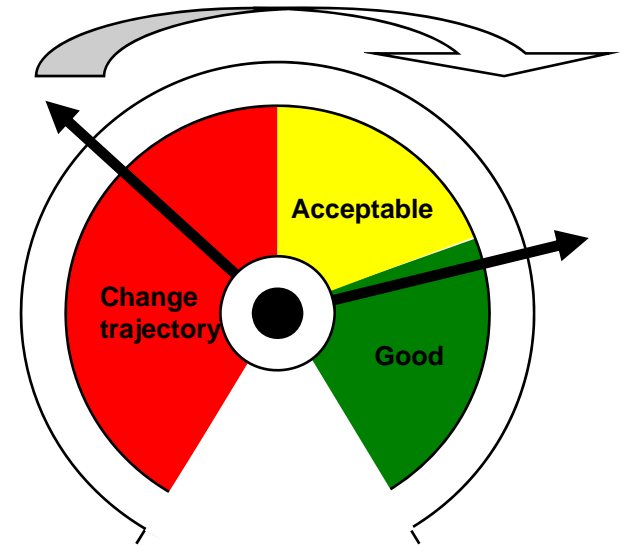
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There are two primary criteria for determining which transportation objectives could be used as a “centerpiece” for an investment strategy:

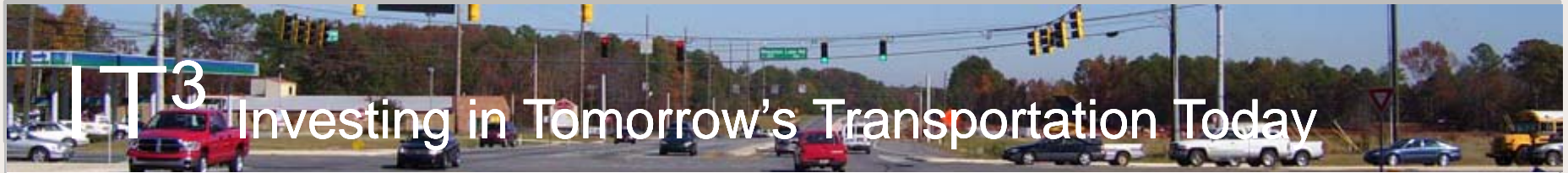
1. Is there a performance gap (today or in the future) ?



2. Can the state “move the needle”?



If Georgia's transportation is underperforming relative to targets and the State can influence the network's performance, then the objective could be a “priority” for an investment case



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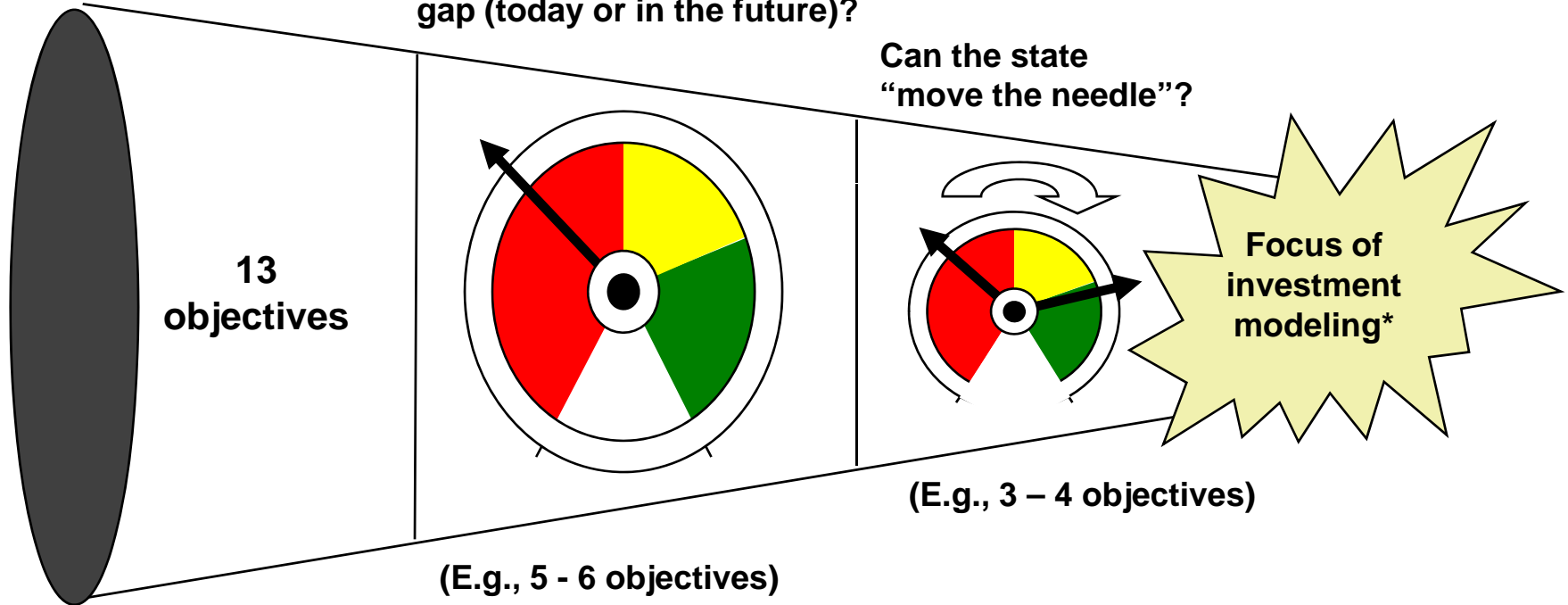
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Proposed Screening Process

ILLUSTRATIVE

Is there a performance gap (today or in the future)?

Can the state "move the needle"?



* Objectives with acceptable performance and/or trajectory will be modeled at current/acceptable levels



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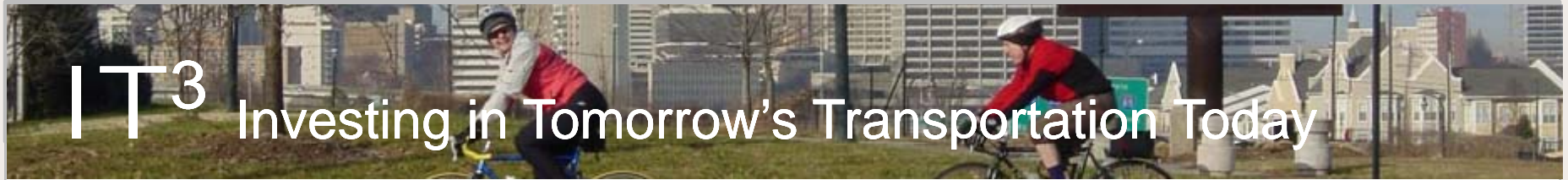
Now Show Us Your
Big Picture!



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Do we have the
right goals?

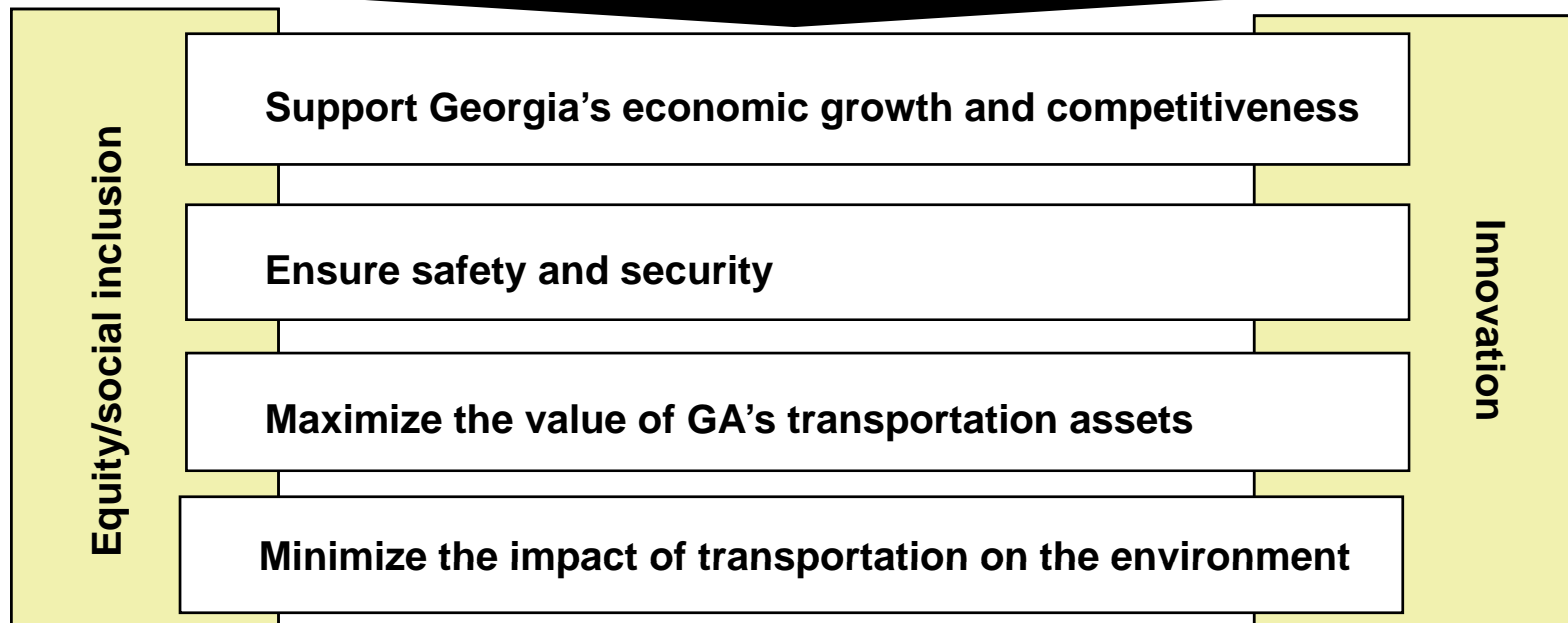


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Goals for Georgia

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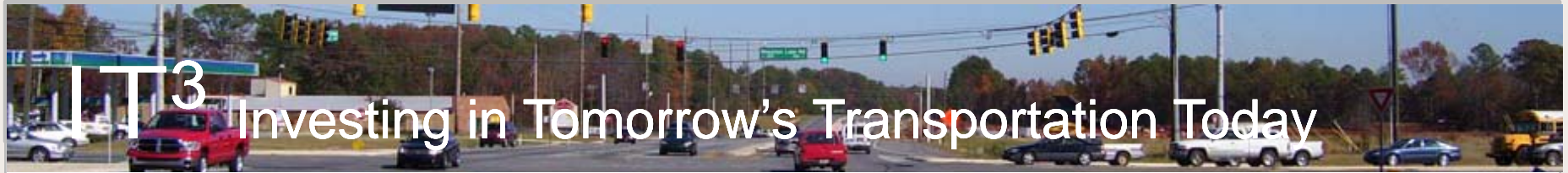
What key focus
areas are most
important to YOU?



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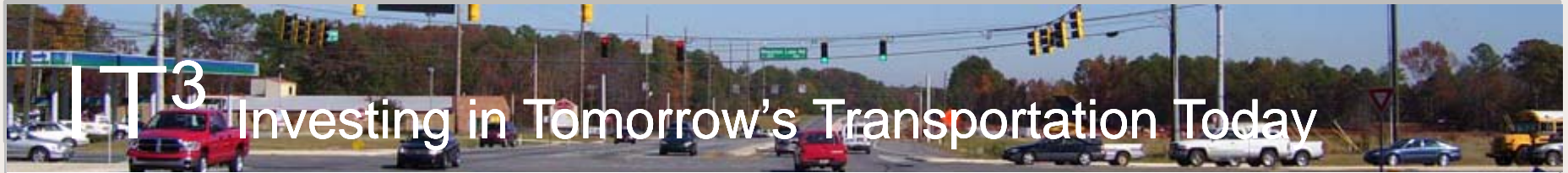
Key Focus Areas within the Goals:

- Traffic congestion (In your city and in Atlanta)
- Freight – Both Trucks and Rail
- Economic Growth and Jobs
- Transit (Bus and Trains)



How YOU Invest in Georgia's Transportation Future...

As we've stated, current state and federal tax funding is not sufficient to meet our transportation goals. Some people think that we should continue to use public funds from existing gas taxes, sales taxes, and property taxes. Some other people think it would be a good idea to dedicate funds from new taxes. Others think we should use tolls as a funding source, which usually allows projects to be built more quickly.



How do YOU wish
to invest your
dollars in Georgia's
Transportation future ?



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Our Key Questions for Your Big Picture

- Do we have the right goals?
- What key focus areas are most important to you?
- How do you wish to invest your dollars in Georgia's transportation future?

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Next Steps

- Determine performance measures and targets
 - Tailor to different parts of the state, as appropriate
 - Syndicate objectives with other stakeholders
- Prioritize objectives and determine which 3-5 are potential “centerpieces” of an investment case
- Determine potential strategies for accomplishing the objectives and begin development of investment “scenarios”
 - Outcomes to drive
 - Role of supply-side investments vs. demand management in achieving the outcome
 - Role of different modes (e.g., road, transit, bike/ped) within “supply”
 - Resourcing



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Next Steps

Listening Tours (Opportunity to hear from you)

- Locations

Macon

September 22, 2008

Location: Central Georgia Technical College

4pm - 7pm

Savannah

September 23, 2008

Location: The Coastal GA Center

4pm – 7pm

Dalton

September 24, 2008

Location: Dalton City Hall- Conference Room

12Noon – 2pm

Atlanta

September 24, 2008

Location: Georgia World Congress Center

4pm – 7pm

Valdosta

September 25, 2008

Location: Valdosta Technical College

12Noon - 2pm

Columbus

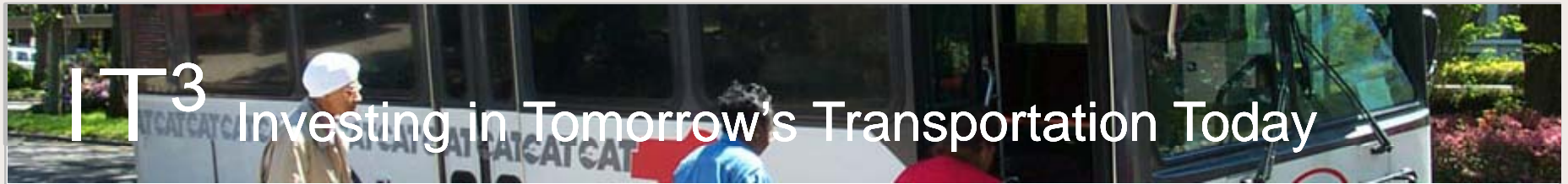
September 25, 2008

Location: Cunningham Center

4pm – 7pm

Augusta

Meeting will be rescheduled for a later date



Stakeholders Input:

Comment Today

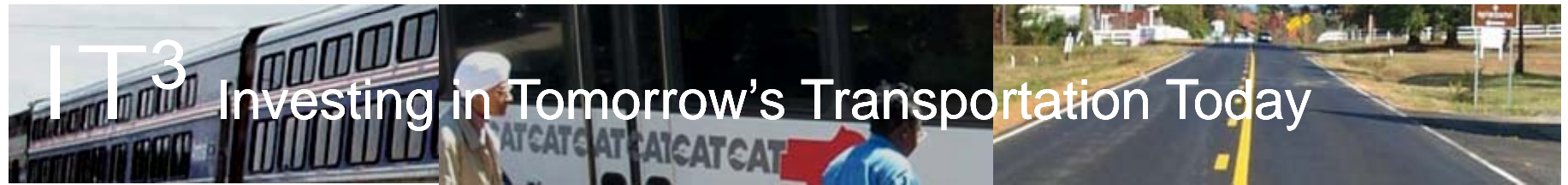
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